

Areas of Expertise

Project management for arts and culture festivals and events

Arts education programming

Curating exhibitions

Public outreach and audience development

Partnership development

Arts marketing and PR

Social media campaigns

Publications and web content

Grant writing

Event research, analysis and reporting

Strategic planning

Stewardship of boards, committees and task forces

Skills

Fluent in English and French

Proficient in MAC and PC platforms

Proficient in Microsoft Word, PowerPoint, Excel, Adobe InDesign, Photoshop, Illustrator, Final Cut Pro, Quickbooks, social media platforms and other software.

Education

Master of Arts in Curatorial Studies 2002 – 2004
Center for Curatorial Studies, Bard College, Annandale-on-Hudson, New York, United States of America

Bachelor of Arts 1997 – 2001
University of Toronto, Toronto, Ontario, Canada

- Specialist in Arts Management and Major in Visual Art
- Graduated with high distinction

Recent Employment

Ontario Culture Days – Executive Director (current), Ontario Manager (2010 to 2014)

- Worked in tandem with other provincial managers and the national Culture Days office to plan and execute the inaugural and subsequent 6 annual pan-Canadian celebrations of art and culture. Implement a major national marketing and public awareness campaign valued at over \$2.8 million annually.
- Strategic planning for the growth and sustainability of Culture Days in Ontario, including incorporating as a not-for-profit in January 2015 and fund development from a variety of governmental and private sector sources. Secured over \$80,000 in increased funding in 2015 to bring the annual budget to \$300,000.
- Programmed and managed the 5th anniversary project *Conduct Us*, co-presented with the Toronto Symphony Orchestra and Roy Thomson Hall.
- Conceived and organized a French-language symposium in 2012 exploring topics related to community arts, outreach and arts education in partnership with Québec's Culture pour tous, the Fédération culturelle canadienne-français and the National Arts Centre.
- Public spokesperson for Culture Days in both official languages.
- Managed \$80,000 province-wide annual advertising campaign in print, radio and online media. Succeeded in tripling the value of the marketing campaign in 2012 by securing media sponsorships at dozens of community newspapers and radios stations including a major sponsorship from the Toronto Star.
- Managed and supported a provincial Task Force network comprising more than 90 arts and culture professionals.

Toronto School of Art – Instructor for Youth Studio Program

2010, 2011 and 2012

- Taught annual 6-week course in digital photography and video art to students ages 14 to 18.

Dance Current Magazine – Interim Business Manager

November 2009 to March 2010

- Strategic planning for organizational growth and succession planning.
- Wrote three-year organizational grant applications to Ontario Arts Council and Canadian Periodical Fund.

Curated Exhibitions

Aubrey has curated exhibitions by notable national and international artists including;

- Nelson Henricks
- Takashi Ishida
- Isabelle Hayeur and Éric Raymond
- Manon De Pauw
- 640 480 Video Collective
- Deanna Bowen
- Gunilla Josephson
- Sara Angelucci
- Stefan St-Laurent
- Teresa Ascencao
- Jude Norris
- Michael Campbell
- Farheen and Christopher HAQ
- Daniel Cockburn
- Andrew J. Paterson

Artistic Pursuits

Aubrey is also a practicing artist who has exhibited her work across Canada and internationally. Her works have been shown at: The Art Gallery of Hamilton, the Mendel Art Gallery, the Kassel Documentary Film and Video Festival, Images Festival, Gallery 44 and Scotiabank Nuit Blanche among others.

Aubrey has received recognition and support from The Canada Council for the Arts, The Ontario Arts Council, The Toronto Arts Council and the Liaison of Independent Filmmakers of Toronto.

Board of Directors

2005 – 2009

Founding Board Member
Dreamwalker Dance Company

2011 – 2013

Treasurer
Liaison of Independent
Filmmakers of Toronto

Ontario Arts Council – Artistic Producer and Project Manager of spOtlight Festival

2009 (contract)

- Managed spOtlight Festival, a pilot program of the Ontario Arts Council and the Ontario Ministry of Culture. The pilot took the form of a weekend festival in Cambridge, Guelph, Kitchener, Waterloo and Stratford June 5-9, 2009.
- Programmed 135 free arts activities including dance, music, theatre, visual and media arts, literature and craft. Worked with over 200 artists to plan and execute events.
- Wrote, edited and published a bilingual 28-page festival guide. Distributed 100,000 copies throughout spOtlight region.
- Responsible for a \$200,000 budget and all aspects of the festival's administration, logistics and final reporting to the Ministry of Culture.

Trinity Square Video – Programming Director / Curator

2004 – 2008

- Managed all Trinity Square Video's (TSV) yearly artistic programs, which included per year: 5-6 exhibitions, 1 artist-in-residence, 2 themed commission programs, 3-4 screenings, 4 artist talks, 2-3 master classes and 2 panel discussions. Doubled attendance in four years and built strong reputation for TSV events.
- Curated exhibitions of video installations and screenings of single-channel videos, often in partnerships with film and video festivals and arts organizations including Reel Asian Film Festival, Images Festival, ImagineNATIVE Festival, Vidéographe, Gallery TPW, A Space, and Scotiabank Nuit Blanche, among others.
- Administered the jury for the twice yearly themed commission program and produced the selected works.
- Responsible for writing operating, programming and project grants to the Toronto Arts Council, the Ontario Arts Council and Canada Council. Increased the Canada Council Programming funding by 75% in 3 years.

Published

“Moving Image Culture, Images Festival” The Dance Current, Summer 2010, Reviews and Responses Online.

“Ensnared by Memory: Adelheid Solos by Heidi Strauss” The Dance Current, May 2008, Reviews and Responses Online.

“Wilkommen, Bienvenue, Welcome: Canadian Dancers in Germany”, The Dance Current, Volume 10, Issue 8, March 2008. Cover story on German dance scene and Canadian dancers abroad.

“Sea City by Michele Stanley, Eugenio Salas, and Theodore Pelmus.” WADE 2006 Catalogue, June 2007, YYZ Books.

“A Box Full of Memories” FilmPrint Magazine, Nov./Dec. 2006, Vol 26, Issue 6. Feature article on the organization Homemade Movies and preservation issues related to 8mm film.

“Book review of John E. McGrath's Loving Big Brother: Performance, Surveillance and Private Space.” Prefix Photo 13: Face Values, Volume 7, Number 1.

“Book review of Reneke Dijkstra's Portraits.” Prefix Photo 12: Impossible Landscapes, Volume 6, Number 2.

V-Tape Curatorial Incubator 2004 Catalogue. March 2005.

Natalie Jeremijenko: Engineering Art in the Age of Biopolitics, Master of Arts thesis, Bard College, 2004.

Museo, Issue # 11, Magazine of the Art History Department of Columbia University.
The Performer, Hummingbird Centre Programme for the National Ballet of Canada, Winter Season 2002.

Lola, Issues # 11 and 12, one of top 20 shotgun reviews of 2002.